

Sept. 23, 2003

Honda Riders Club of America American Honda 1919 Torrance Blvd. Torrance, CA 90501

American Honda, the Honda Riders Club and Chemhelp provided a very useful, environmentally friendly, free service at the recent Rocky Mountain ATV Jamboree. Mr. Chris Real provided PR par excellence. Washing air filters at 7:00 AM, in 36 degree solvent did not diminish his smile and cheery attitude.

Few that utilized this service will soon forget American Honda.

Sincerely,

Cecil Donaho

cc: Charlie Keller, Ray Blank, Chris Real, (Chemhelp)